

**2020 Conference Canceled. The next Annual
Conference will be February 5-6, 2021. Stay
tuned for the updated Conference Guide.**

DMA

17th Annual Conference



Promoting the development of dermatology and aesthetic practices through continuing education, progressive business practices and professional networking avenues.

ATTENDEE CONFERENCE GUIDE

April 24-25, 2020

The Hotel at Avalon

9000 Avalon Blvd, Alpharetta, GA 30009

DMA

In 2003 a few practice managers seeking to create successful dermatology practices founded the Dermatology Managers Association of Georgia (*DMA/GA*).

The purpose of DMA remains to promote the development of dermatology practice managers through continuing education, progressive business practices and professional networking avenues. We expanded our audience to include aesthetic practices in 2014 and shortly thereafter added presentations for non-managerial office staff.

Each year DMA promotes their annual Conference offering professional development opportunities for all staff members of Dermatology and Aesthetic practices throughout the country. Three concurrent educational pathways are offered during the one-and-a-half day conference.

- for Managers, Administrators, Providers and Key Personnel
- for Laser Practitioners, Aestheticians and Cosmetic Care Coordinators
- for Front and Back Office, Insurance and Billing Staff Members

Continuing educational units are available for most programs through AAPC. CEUs and certificates for laser practitioners and aestheticians are also offered.

As DMA has grown, many attendees from out of state are attracted to the annual meetings; therefore, we now identify the organization as Dermatology Managers Association (*DMA*). We are a non-profit group. The meetings are planned around the requests and needs of members and attendees and supported by our many generous sponsors.

The Hotel at Avalon

9000 Avalon Blvd, Alpharetta, GA 30009

The Hotel at Avalon offers graceful, modern Southern hospitality infused throughout a luxurious walkable community of shopping, dining, lodging, working, and entertaining, all in the heart of Alpharetta, Georgia.

Along an expansive walkable boulevard with more than 75 upscale retailers, guests of Avalon enjoy a highly curated and elevated shopping experience. With its trademark wide avenues and pretty center square, it's no surprise this is Alpharetta, Georgia's newest hotspot, where everything from posh outposts to popular boutiques meshes beautifully, with another amazing find right around the corner.

The Hotel at Avalon is more than a place to stay, it's a place to be immersed in a welcoming environment filled with great taste and local flavor - a sanctuary layered with gracious plenty. Guests enjoy the perfection of well-crafted cocktails and memorable farm-to-table cuisine, sumptuous sleeps, conference convenience, and the wellness focus derived from the on-site Spa and Fitness Center - all wrapped in the warm and friendly "of service" ethos of Avalon

- ▶ Pet-friendly guest rooms and public space
- ▶ Complimentary use of The Hotel at Avalon bicycles
- ▶ Complimentary coffee & tea service daily in the lobby
- ▶ Pedicab, courtesy car and Passenger Van service (within 3 mile radius)
- ▶ Visit www.thehotelatavalon.com

- ▶ **Special DMA rate \$179 per night, book by April 4, 2020**
[Click here to make hotel reservations](#)

Overflow rooms available at EVEN Hotel Alpharetta. See website for more information.



Hotel and Travel Information

▶ Meeting Venue

The Hotel at Avalon
9000 Avalon Blvd
Alpharetta, GA 30009
678.722.3600

Located in the heart of Avalon Mall –
a unique shopping, dining and
entertainment experience.

▶ DMA Parking Fees

- ▶ Self parking \$5 daily

▶ Room Rate

- ▶ \$179 plus applicable taxes and fees
- ▶ Rate deadline April 4, 2020
- ▶ Visit TheHotelAtAvalon.com
- ▶ [Click here for room reservations](#)



Traveling from Hartsfield-Jackson Atlanta International Airport (ATL)

Airport Phone: 800-897-1910

Hotel Direction: 35.5 miles NE

The Hotel does not provide shuttle service from the airport.

Alternate transportation (approximate fees):

Alpharetta Limousine Service \$96

Taxi \$80

Shuttle \$75

Town Car \$110-\$160

Uber \$35+

Driving directions from airport: Follow I-85 N to GA 400 N and US 19 N to GA 120 W/Old Milton Pkwy to 1st Street

[Visit ATL airport website](#)

General Information

▶ 3 Educational Tracks

- ▶ **Managers Track** structured for administrators, managers, providers and key staff members.
- ▶ **Aesthetic Track** structured for aestheticians, laser practitioners and cosmetic support staff and providers.
- ▶ **Office Staff Track** structured for all front and back office, insurance and billing and non-managerial staff members.

▶ Exhibit Hall

Visit with exhibitors during breakfast, lunch, dinner, breaks and at the Exhibitor's Networking Reception to learn about their latest products and services. Register for fabulous door prizes. You must be present to win.

▶ Continuing Education Units

CEUs are available for most sessions and will be issued at the event. There is a \$25 fee to cover application processing and certificate costs.

General Information

▶ Attire

Comfortable, casual business attire is appropriate for all meetings and dinner.

▶ Cell Phone Policy

Please avoid disruption to our speakers and the audience by silencing your phone.

▶ Session Materials

Handouts provided by the speakers will be posted on the DMA website two weeks prior to the event. Copies will not be available in the meeting unless distributed directly by the speaker.

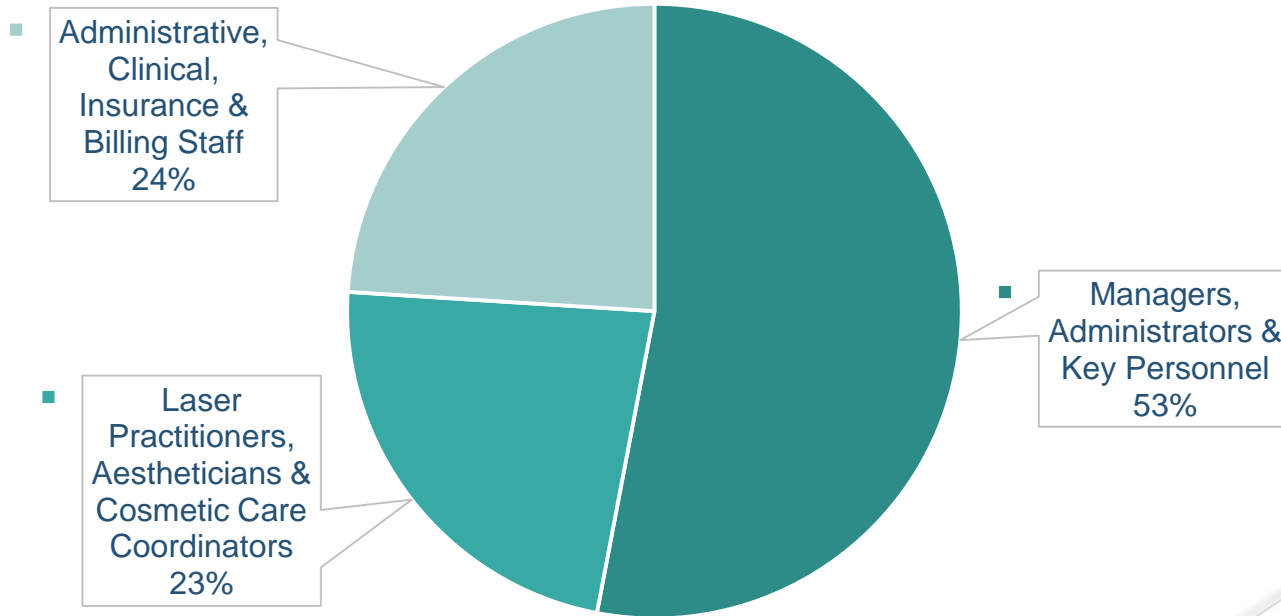
▶ Laptops

Laptops are encouraged for following the handouts and taking notes. Wi-Fi is available in the conference areas.

Registration Profile

Dermatology & Aesthetic Practices & Med Spas

Average Registration 2017-2019



Registration Information

▶ Registration fees

- ▶ Fees are based on membership status, education tracks attended and the date registration and payment are received. *See Registration Fees.*
- ▶ Early bird registration fees apply until April 1, 2020.
- ▶ Regular or member fees apply to the first office member registering for the Managers Track. Additional staff members from the same office registering for the Managers Track have a discounted rate. *See Registration Fees.*

▶ Cancellations

Cancellation refunds must be requested by April 15, 2020. A \$20 administration fee will apply. Send cancellation requests to mllomax@bellsouth.net.

- ▶ **Register and pay online at www.DermatologyManagersAssociation.org.**

Registration Fees Managers Track

Managers Track* – April 24-25, 2020

Includes

- All manager sessions on Friday, April 24 and Saturday, April 25
- Friday breakfast, lunch, dinner, snacks and refreshment breaks and Exhibitor Reception with Exhibitors
- Saturday breakfast, snacks and refreshment breaks

**Managers Track includes both days. Special rates are not available for single day attendance for this track. (Non-managerial staff attending the Managers Track on Friday can attend the Office Staff Track on Saturday without any additional charge.)*

Early Bird Registration **After March 31st**

DMA Member	\$250	\$275
Non-Member	\$325	\$350
Additional Staff from same office	\$200 ea	\$225

Best Value

* If registering for the Managers Track, you can select to attend all Manager sessions on Friday and Saturday OR attend the Aesthetic sessions on Friday afternoon and/or the Office Staff sessions on Saturday morning. Be sure to indicate which sessions you will attend when registering.

Registration Fees

Aesthetic Track & Office Staff Track

	<i>Early Bird Registration</i>	<i>After March 31st</i>
Aesthetic Track Only – April 24, 2020 Includes <ul style="list-style-type: none"> • All aesthetic sessions on Friday, April 24 and the Exhibitor Reception • Snacks and refreshments • Breaks with Exhibitors • Friday lunch and dinner are NOT included in this price. 	\$175	\$200
Office Track Only – April 25, 2020 Includes <ul style="list-style-type: none"> • All staff sessions • Breakfast, snacks and refreshments 	\$100	\$125

Thank you to our Past Sponsors & Exhibitors

Aclaris Therapeutics
Advance Care Consulting
Affinity Bank
AFLAC
Alastin Skincare
Allergan/SkinMedica
American Reprographics
Atlanta Best Media
Atlanta Dermatopathology
Avery Partners
Bellus Medical
B.E.S.T. Body Firm
Biofrontera Inc
CareCredit
Carraway & Co
Carter-Young Inc
Clear Choice
CloudTalk Interactive
Connexus Group
CoolSculpting

Crown Tenant Advisors
Cynosure
DermPath Diagnostics
DJI Consulting
D-PATH
Edge Business Systems
Galderma
Inform Diagnostics
ISDIN
KMN CPA LLC
Kudzu Medical Group
LeVino Jones Medical Interiors
MagMutual
Marietta Wealth
McMillian & Associates
Medicus IT
Merz Aesthetics
myDermRecruiter
Northside Hospital
Payment Pros

PDQ Services
Pierre Fabre
Prescriber's Choice
Ra Medical Systems
Randstad USA
Refine USA
Revision Skincare
Sciton
Sensus Healthcare
Shandy Creative Solutions
SkinBetter Science
Southeastern Aesthetics
Southern Vitality Medical
Strata Skin Sciences
Stratpharma Inc
Sun Dermatology
Surgical Specialties
The Miller Group America
Titan Aesthetic Recruiting
UVBioTek/MedTek LED

Join Us for the 17th Annual DMA Retreat



at www.DermatologyManagersAssociation.org

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