



2024 *Annual Conference* **D M M A**



**Dynamic Learning for Dermatology &
Aesthetic Practices**

April 26–27, 2024

The Hotel at Avalon
Alpharetta, GA

EXHIBITOR PROSPECTUS

2024 DMA Conference Exhibitor Prospectus

Market your company and raise brand awareness. Meet exclusively with Dermatology and Aesthetic Practices to identify prospects and generate leads, build new relationships and reconnect with existing customers.

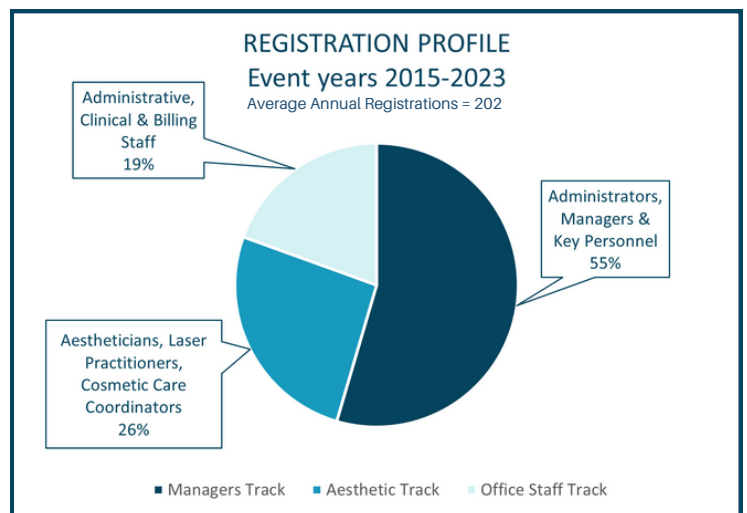
The 21st Annual DMA Conference will provide an engaging exchange with over 200 attendees from dermatology and aesthetic practices.

- Meet Potential Clients
- Cultivate Customer Relationships
- Hands-on Demonstrations to Attendees
- Build Brand Awareness
- Launch New Products & Services
- Stand Out Among Your Competition
- Network with Colleagues
- Collect High-Quality Sales Leads

DMA offers three educational tracks - something for all staff members in dermatology and aesthetics. The Managers Track has sessions all day Friday and Saturday morning. The Aesthetic Track runs on Friday afternoon and the Office Staff Track is on Saturday morning. The Exhibit Hall is open on Friday.

Opportunities to meet the following attendees during breakfast, lunch, refreshment breaks, and at the exhibitor reception.

- Practice Administrators
- Office Managers
- Clinical Office Staff
- Insurance & Billing Staff
- Front Office Staff
- Aestheticians
- Laser Practitioners
- Cosmetic Care Coordinators
- Marketing Specialists
- Mid-level Providers & Physicians



Quick Glance Exhibitor Information

Exhibit Hall open on Friday, April 26, 2024

Location: The Hotel at Avalon
9000 Avalon Blvd, Alpharetta, GA 30009
678-722-3600

Breakfast: 7:30 am - 8:20 am

Exhibit Set-up: 7:30 am-10:00 am Friday

Exhibitor Breakdown: 6:30 pm (No exhibits should be dismantled before 6:00 pm.)

Exhibitor Networking Reception: 5:00 pm - 6:30 pm

Door Prize Drawings: 5:30 pm

Registration Deadline: April 10, 2024 or until capacity reached

Cancellation Deadline with refund: April 1, 2024

Exhibitor Application online at [DermatologyManagersAssociation.org](https://www.DermatologyManagersAssociation.org).



Exhibitor Information

Space is limited. Register early for best table assignment.

Deadline: Completed application and payment required by April 10, 2024 or until full capacity is reached. Some sponsorships require earlier registration as noted.

Cancellation Policy: Cancellations with refund of paid fees, less \$25 for processing fee, accepted up to April 1, 2024.

Electrical Outlets/Additional Data Access: Electricity is the responsibility of the exhibitor. Dunlop Productions will be happy to help you with any electrical needs in the exhibit hall. Contact Scott Kelley (skelley@dunlopproductions.com).

Package Receiving: Shipments should not arrive more than 3 days prior to the event. Contact the hotel at 678-722-3600 if you need more information.

Mail exhibit materials to: Your Company Name
The Hotel at Avalon
9900 Avalon Blvd
Alpharetta, GA 30009
HOLD FOR DMA APRIL 26, 2024

Welcome Bag Inserts/Products: Contact one of the organizers if you would like to include something in the Welcome Bag. Items must be available BEFORE April 25, 2024 at 1:00 pm. If shipping items directly to the hotel (at the above address), indicate on the box ATTN: DMA Lomax or make arrangements for delivery to one of the organizers.

Exhibit Space includes:

- 6' skirted table with 2 chairs
- Logo recognition in materials and signage when received prior to announced printing deadlines
- Friday breakfast, lunch, and refreshment breaks with attendees
- Friday Exhibitor Networking Reception (food, drinks, door prizes)

Floor displays may be used behind the table but may not obstruct other exhibits. Tables are limited to one business/company only.

Exhibitor Information

DMA is supported by our many generous exhibitors and sponsors allowing reasonable registration fees for attendees. DMA promotes their annual conference offering professional development opportunities for all staff members of Dermatology and Aesthetic practices with attendees from many states. Continuing educational units are available for most programs through AAPC. CEUs and certificates for laser practitioners are also offered. DMA is a non-profit 501(c)(3) association.

Table Assignments: Some sponsorships are exclusive and awarded on a first-come, first-served basis. Exhibit table placement is assigned by the greatest sponsorship level and earliest date of registration.

Door Prizes: Attendees enjoy the door prize drawings during the Exhibitor Reception. They are eligible to have their name drawn by asking each exhibitor to initial their company logo on a card.

Exhibitors are encouraged to have door prizes available, but it is not mandatory. Prizes are displayed at the exhibit table until time for the drawings at 5:30 pm on Friday.

Additional Opportunities: Every attendee will receive a Welcome Bag at registration. You can include your company items such as notepads, pens, and product samples. Contact one of the organizers if you have something to include in the Welcome Bags.

Meeting Venue: The Hotel at Avalon
9000 Avalon Blvd
Alpharetta, GA 30009
678.722.3600



Special Rate Parking Fee: 50% off self-parking rate with coupon

Room rate: \$229 + taxes and fees

[Book Avalon room reservations here](#) or call 678.722.3600. (Ask for the Dermatology Managers Association group rate). More hotel information and directions at TheHotelatAvalon.com.

Sponsorship Packages

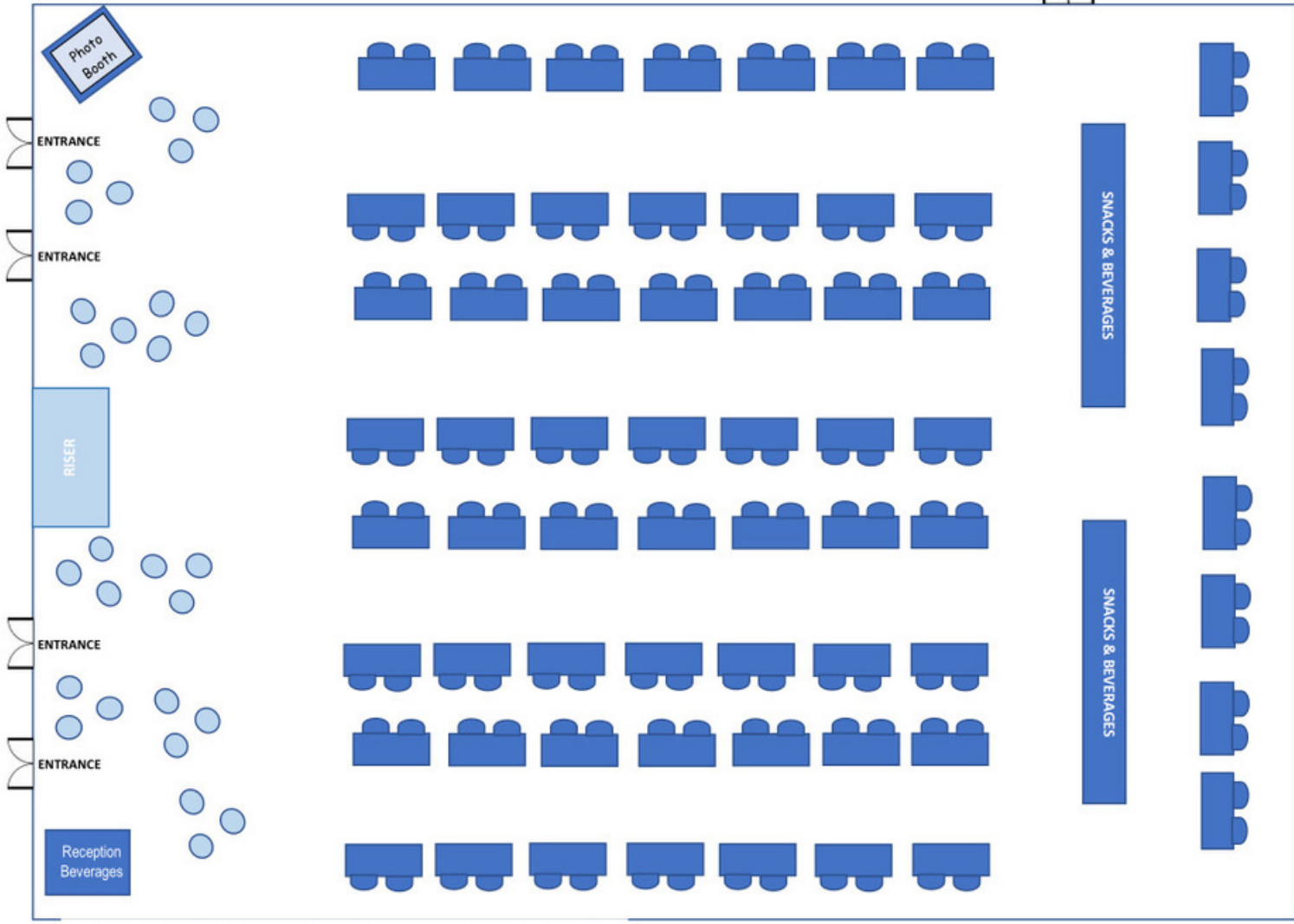
All exhibitors will have a 6' skirted table with 2 chairs, free Wi-Fi, and access to breakfast, lunch, refreshment breaks and the reception. Registration lists will be sent prior and post event.

Sponsorship Package Includes:	Exhibit Location	Recognition in Printed Materials (rec' d by deadline)	Exhibit Badges	Website Ads	Brief Remarks	Other Benefits
Premier Educational Conference Sponsor \$10,000	Showcase Placement #1	Premier	6	Banner & Page Ad	5 minutes during reception	Slideshow ad during meeting
Diamond Level \$8,000	Showcase Placement #2	Premier	6	Banner & Page Ad	5 minutes during reception	Slideshow ad during meeting
Platinum Level \$4,000	Priority Placement	Prominent	3	Banner Ad		
Gold Level \$2,000	Assigned	✓	2	Unlimited Rotating Ads		
Silver Level \$1,500 (limit 20 exhibitors)	Assigned	✓	2	Frequently Placed Rotating Ads		
New Exhibitor \$1,000	Assigned	✓	2	Frequently Placed Rotating Ads		
Keynote Speaker Sponsor (request add'l info)	Showcase Placement #3	Premier	5	Banner Ad	Introduce keynote speaker w/brief remarks	Slideshow ad during meeting
Exhibitor Reception Bar & Snacks \$6,000	Showcase Placement	Prominent	5	Banner Ad	Opportunity to introduce a speaker w/brief remarks	
Hot Breakfast (Fri & Sat) \$5,000	Priority Placement	Prominent	4	Banner Ad	Opportunity to introduce a speaker w/brief remarks	
Lunch (Fri) \$5,000	Priority Placement	Prominent	4	Banner Ad	Opportunity to introduce a speaker w/brief remarks	
Welcome Bags \$4,000 (deadline 12/31/23)	Priority Placement	Prominent	3	Banner Ad		Name & logo on bags
Brochure Design & Printing \$4,000	Priority Placement	Prominent	3	Banner Ad		Name recognition on brochures
Managers Breaks (Fri) \$3,500	Priority Placement	✓	3	Unlimited Rotating Ads		
Aesthetic Breaks (Fri) \$3,500	Priority Placement	✓	3	Unlimited Rotating Ads		
Saturday Break Pkg \$3,000	Priority Placement	✓	3	Unlimited Rotating Ads		
Lanyards \$2,000	Assigned	✓	2	Unlimited Rotating Ads		Company logo on lanyards

Exhibitor Hall Layout

The Hotel at Avalon
Conference Center
SKELTON EXHIBIT HALL

RESTROOMS



2024 DMA Conference Proposed Exhibit Hall Layout, Not To Scale

Conference Terms

DMA is producing this Conference and intends to provide space to exhibitors in an exhibit hall to be held at the conference facility. Exhibitor wishes to exhibit at the conference and agrees to the following:

Payment Policy: Confirmation will be provided only after receipt of payment. Exhibit space is assigned based on sponsorship level; therefore, exhibit space will not be held open without payment in full. Payment by charge card is accepted at time of registration. Check payment can be made to DMA and mailed to DMA/GA, 3530 Gleneagles Ct, Snellville, GA 30039.

Exhibit Space: The space provided is for a 6' skirted, tabletop display. Exhibitor shall arrange their exhibit and display so that they do not obstruct other exhibitors.

Set-up and Breakdown: Exhibit set-up is between 7:30 am and 10:00 am Friday morning, April 26, 2024. Exhibitors may join attendees for breakfast at 7:30 am. No exhibits may be dismantled before 6:00 pm.

Exhibit Assignment: DMA reserves the right to determine eligibility of any company or product for inclusion as an exhibitor and to assign or relocate exhibits as it deems necessary. DMA will make reasonable efforts to separate exhibitors of like products/services, but no assurance can be given to such separation. Every effort will be made to accommodate exhibitor's preferences. You will receive notification of table assignment after the registration deadline, April 10, 2024.

Sponsorship Level: Some sponsorships are exclusive to one business or have limited availability for that Sponsorship Level. Sold-out maximum levels will be determined by the earliest registration dates.

Prizes: Exhibitors may elect to have prizes available for door prize drawings at the Exhibitor Reception, 5:00 pm - 6:30 pm on Friday, April 26, 2024. Please be available to present your door prize and have your company's sponsorship recognized.

Cancellation Policy: Cancellations made in writing by April 1, 2024 will receive a full refund minus \$25 for administration costs. No refunds are allowed for cancellations after April 1st; however, any amount paid can be applied toward Exhibitor fees at the next Annual Conference. If for any reason the 2024 Conference has to be cancelled by DMA, all registration fees will be refunded via received payment method or you can elect to have it credited to your account for the next DMA event.

Exhibitor Information

Join DMA at the 21st Annual Conference

Click **HERE** to Register and Pay Online

or mail **APPLICATION** and check to

DMA/GA

**3530 Gleneagles Ct
Snellville, GA 30039**

For additional information contact:

**Kim Gooden
Director,/President
khgooden@gmail.com
770.480.8613**

**Melinda Lomax
Director/Secretary-Treasurer
mllomax@bellsouth.net
678.641.6156**

**Hotel Conference Services Manager
Christy O'Connell
christy.oconnell@hotelatavalon.com
678.722.3639**

**Dunlop Productions (for electrical outlets)
Scott Kelley
skelley@dunlopproductions.com**

Follow DMA on line at
DermatologyManagersAssociation.org
to see current information and updates.

Thank You to Past Sponsors & Exhibitors

Abyde*
Aclaris Therapeutics
Advance Care Consulting
Aerolase*
Aesthetic Management Partners*
Aesthetic Solutions Inc*
Affinity Bank*
AIM Med Spa Suites*
Allergan*
AlumierMD
American Reprographics
Apollo Med Innovations
Aqua Dermatology*
Atlanta Best Media
Atlanta Dermatopathology
Atlanta Office Technologies
Avery Partners*
Benev Sciences*
Barta Media Group
Bellus Medical
Biofrontera Inc*
Brevium
Candela*
Capital One Spark Business Card
CareCredit*
CareStream America*
Carraway & Co
Carter-Young Inc*
Cash Flow Systems
Clear Choice
CloudTalk Interactive*
Connected 2 Consulting
Connexus Group*
Corza Medical/Surgical Spec
Cosmed Dermaceuticals*
CPN Biosciences
Crown Aesthetics*
Crown Tenant Advisors*
Cynosure
Dermatology Solutions Group*
Dermatopathology Partners*
DermPro
DermTech*
Digital Agent
Digital Media Nation/Reputation Sensei*
D-PATH/PathAI Diagnostics*
E3 Healthcare Consulting*
Edge Business Systems
Ellacor*
Evolus
Galderma*
Geneo United*
Greer Medical Group*
GSG Compliance
The HydraFacial Company
Inform Diagnostics
InMode*
Ipsium Diagnostics*
ISDIN*
Jackson Physician Search*
Kardon
Key Practice Solutions*
Klara
KMN CPA LLC*
Kudzu Medical Group
LeVino Jones Medical Interiors*
LocumTenens.com
Lumenis*
Lutronic
MagMutual Insurance*
Marietta Wealth Management*
McMillian & Associates*
Med-Hire*
Medical Management Association*
Medicus IT*
MedMal Direct Insurance*
Merz Aesthetics*
Meta Med Marketing
Midmark Corp
ModMed*
myDermRecruiter
Network 1 Consulting*
Nextech*
New Medical Technology*
Northside Hospital Melanoma
Patient Point*
Payground
Payment Pros*
PDQ Services
Pierre Fabre
Promptly Patient Experience Suite
Radius Global Solutions
Ra Medical Systems
Randstad USA
Refine USA
Revance*
Revision Skincare*
RVL Pharmaceuticals*
RxVantage*
Sciton*
Sensus Healthcare
Shandy Creative Solutions*
SkinBetter Science
SkinCure Oncology
SkinPath Solutions*
Skin Type Solutions
SKNV/Prescribers Choice*
Societe Clinical Skincare*
Southern Vitality Medical/Pro-Nox*
Specialty Consulting Services*
Stallings Financial Group*
Strata Skin Sciences*
Stratpharma Inc
Sun Pharma*
Synovus
The Miller Group America*
Titan Aesthetic Recruiting
Topix Pharmaceuticals*
Vector Medical Group*
Vital Interaction*
Weave
UVBio Tek/MedTek LED
Volunteer Benefits at Work (AFLAC)*

*Denotes 2023 Exhibitor

