

THRIVE 2025



2025 DMA Exhibitor Prospectus

April 25-26, 2025

The Hotel at Avalon, Alpharetta GA

Enhancing market
relationships with
established and new
clients in dermatology
& aesthetic practices.



Visit Our Website

DermatologyManagersAssociation.org

Experience DMA

Promote your company to increase brand recognition. Engage specifically with Dermatology and Aesthetic Practices to pinpoint potential clients, create leads, establish new connections, and rekindle relationships with current customers.

The 22nd Annual DMA Conference will provide an engaging exchange with over 200 attendees from dermatology and aesthetic practices.

- Meet Potential Clients
- Cultivate Customer Relationships
- Hands-on Demonstrations to Attendees
- Build Brand Awareness
- Launch New Products & Services
- Stand Out Among Your Competition
- Network with Colleagues
- Collect High-Quality Sales Leads

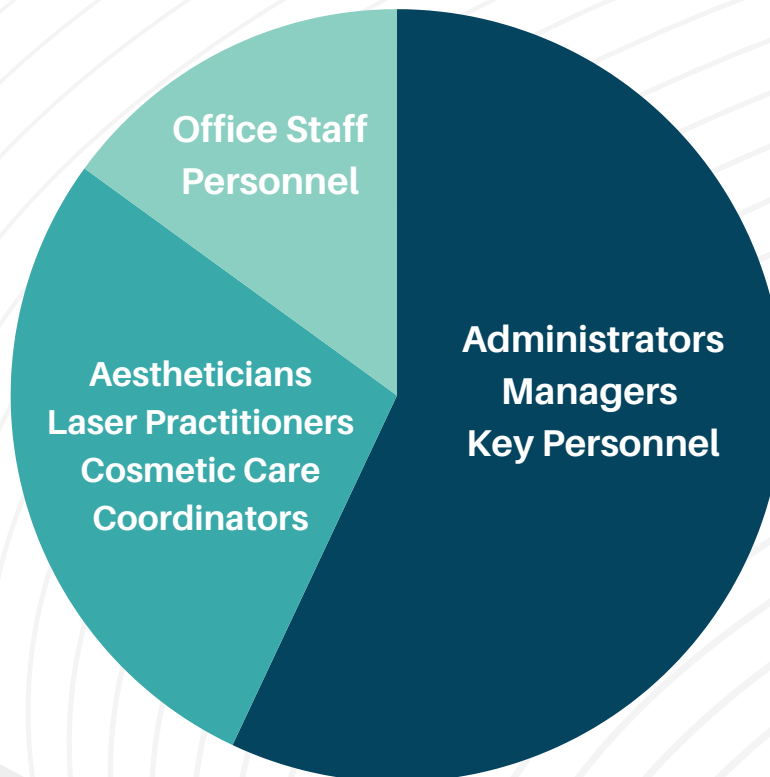


Meet Your Audience

DMA provides three educational tracks catering to all staff members in Dermatology and Aesthetics. The Exhibit Hall is only open on Friday when practice administrators, managers, key personnel and aesthetic staff are in sessions. Saturday mornings are reserved for practice discussion groups and office staff sessions.

Enjoy opportunities to meet with attendees on Friday during breakfast, lunch, refreshment breaks and during the Exhibitor Reception.

- Practice Administrators
- Office Managers
- Clinical Office Staff
- Insurance & Billing Staff
- Front Office Staff
- Aestheticians
- Laser Practitioners
- Cosmetic Care Coordinators
- Marketing Specialists
- Mid-level Providers & Physicians



Registration Profile

Quick Glance Info

- 1 **Location:** The Hotel at Avalon
9000 Avalon Blvd, Alpharetta, GA 30009
678-722-3600
- 2 **Date:** Friday, April 25, 2025
- 3 **Breakfast:** 7:30 am - 8:20 am
- 4 **Exhibit Set-up:** 7:30 am-10:00 am Friday
- 5 **Exhibitor Breakdown:** 6:30 pm Friday (No exhibits should be dismantled before 6:00 pm.)
- 6 **Exhibitor Networking Reception:** 5:00 pm - 6:30 pm
- 7 **Door Prize Drawings:** 5:15 pm
- 8 **Registration Deadline:** April 10, 2025 or until capacity reached
- 9 **Cancellation Deadline with refund:** April 1, 2025
- 10 **Exhibitor Application** online at DermatologyManagersAssociation.org.



Meeting Venue

The Hotel at Avalon
9000 Avalon Blvd
Alpharetta, GA 30009
678.722.3600

50% off self-parking rate with DMA
coupon

Room rate \$239+ taxes/fees
[Click Here for Hotel Reservation Link](#)

Visit [TheHotelatAvalon](#).
[GuestReservations.com](#) for room
reservations or call 678.722.3600.
(Ask for the Dermatology Managers
Association group rate). More hotel
information and directions at
[TheHotelatAvalon.com](#).



About the Meeting

DMA is supported by our many generous exhibitors and sponsors allowing reasonable registration fees for attendees. DMA promotes their annual conference offering professional development opportunities for all staff members of Dermatology and Aesthetic practices with attendees from many states. Continuing educational units are available for most programs through AAPC. CEUs and certificates for laser practitioners are also offered. DMA is a non-profit 501(c)(3) association.

Table Assignments: Some sponsorships are exclusive and awarded on a first-come, first-served basis. Exhibit table placement is assigned by the greatest sponsorship level and earliest date of registration.

Door Prizes: Attendees enjoy the door prize drawings during the Exhibitor Reception. They are eligible to have their name drawn by asking each exhibitor to initial their company logo on a card. Exhibitors are encouraged to have door prizes available, but it is not mandatory. Prizes are displayed at the exhibit table until time for the drawings at 5:15 pm on Friday.

Additional Opportunities: Every attendee will receive a Welcome Bag at registration. You can include your company items such as notepads, pens, and product samples. Contact one of the organizers if you have something to include in the Welcome Bags.

Exhibiting Information

Deadline: Completed application and payment is required by April 10, 2025 or until full capacity is reached. Some sponsorships require earlier registration to be included in marketing materials as noted.

Cancellation Policy: Cancellations with refund of paid fees, less \$25 for a processing fee, accepted up until April 1, 2025.

Electrical Outlets/Additional Data Access: Electricity is the responsibility of the exhibitor. Dunlop Productions will be happy to help you with any electrical needs in the exhibit hall. Contact Scott Kelley (skelley@dunlopproductions.com).

Package Receiving: Shipments should not arrive more than 3 days prior to the event. Contact the hotel at 678-722-3600 if you need more information.

Mail exhibit materials to: Your Company Name
The Hotel at Avalon
9900 Avalon Blvd
Alpharetta, GA 30009
HOLD FOR DMA APRIL 25, 2025

Welcome Bag Inserts/Products: Contact one of the organizers if you would like to include something in the Welcome Bags. Items must be available BEFORE April 24, 2025 at 1:00 pm. If shipping items directly to the hotel (at the above address), indicate on the box ATTN: DMA Lomax or make arrangements for delivery to one of the organizers.

Exhibit Space includes:

- 6' skirted table with 2 chairs
- Logo recognition in materials and signage when received prior to announced printing deadlines
- Friday breakfast, lunch, and refreshment breaks with attendees
- Friday Exhibitor Networking Reception (food, drinks, door prizes)

Floor displays may be used behind your table but may not obstruct other exhibits. Tables are limited to one business/company only.

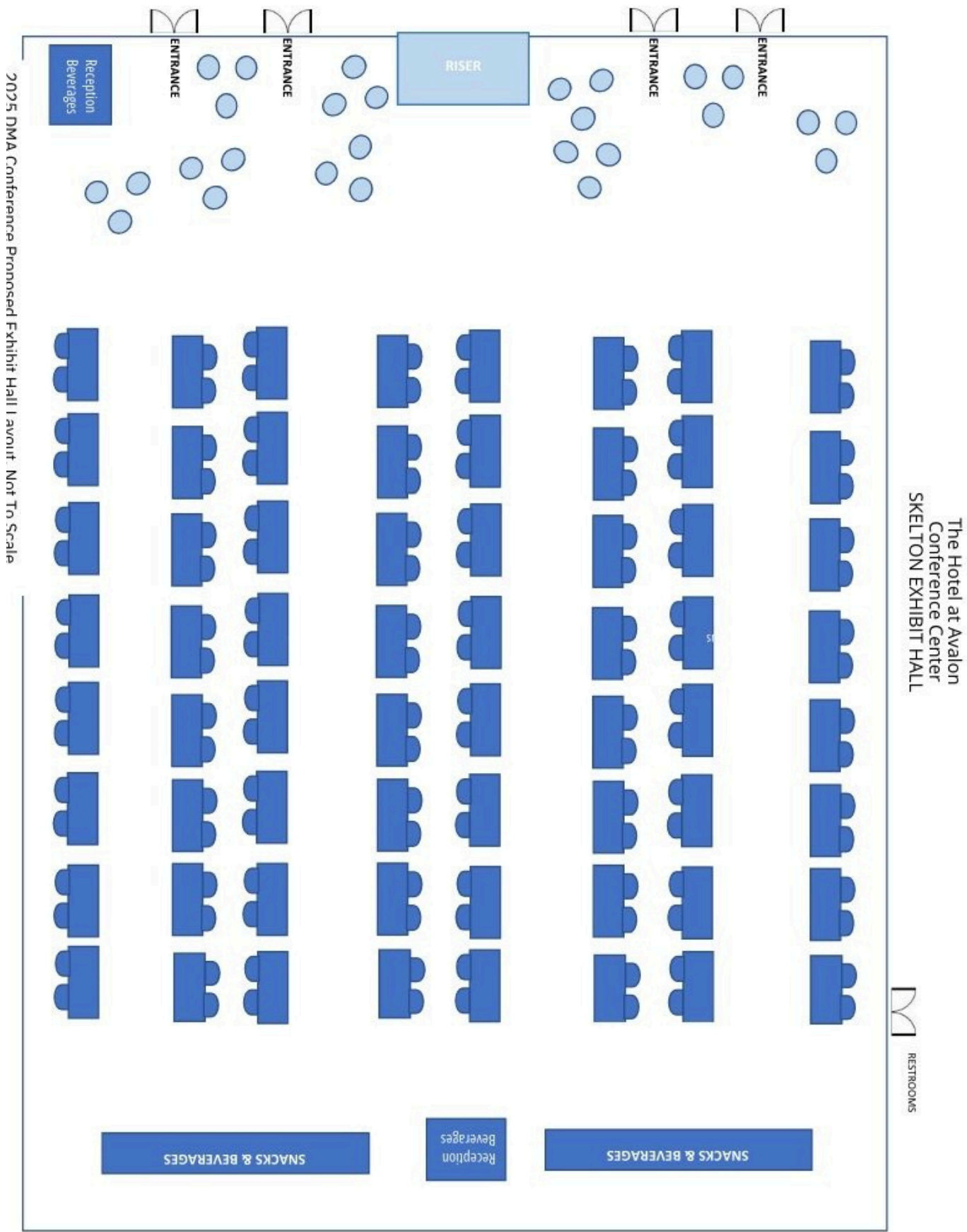
EXHIBITOR SPONSORSHIP OPPORTUNITIES

2025 DMA Exhibitor Sponsorship Opportunities

All exhibitors will have a 6' skirted table with 2 chairs, free Wi-Fi, and access to breakfast, lunch, refreshment breaks, and the reception. Registration lists will be sent prior to the event.

Sponsorship Level	Exhibit Table Location	Recognition in printed Materials (rec'd by deadline)	# Exhibitor Badges	Website Ads	Remarks at Sponsored Function or During Reception	Other Benefits
Premier \$15,000	Showcase Placement	Premier	6	Banner & Page Ad	Speaker opportunity if secured by 11/1/24	Rotating ad presentation during meeting, additional signage
Elite \$10,000	Showcase Placement	Premier	6	Banner Ad	Opportunity to introduce a speaker w/brief remarks	Slideshow ad during meeting
Diamond \$5,000	Priority Placement	Prominent	4	Banner Ad		
Platinum \$3,000	Priority Placement	✓	3	Unlimited Rotating Ads		
Gold \$2,000	Assigned	✓	2	Unlimited Rotating Ads		
Silver \$1,500 (limit 20)	Assigned	✓	2	Frequently Placed Rotating Ads		
New \$1,000 (1st time exhibitor)	Assigned	✓	2	Frequently Placed Rotating Ads		
Keynote Speaker Sponsor \$7,000	Showcase Placement	Premier	5	Banner Ad	Introduce keynote speaker w/Brief Remarks	Slideshow ad during meeting
Exhibitor Reception (Bar & Snacks) \$7,000	Showcase Placement	Prominent	5	Banner Ad	Opportunity to introduce a speaker w/brief remarks	Additional signage in exhibit hall
Hot Breakfast (Fri & Sat) \$5,000	Priority Placement	Prominent	4	Banner Ad	Opportunity to introduce a speaker w/brief remarks	Additional signage at meeting
Lunch (Fri) \$5,000	Priority Placement	Prominent	4	Banner Ad	Opportunity to introduce a speaker w/brief remarks	Additional signage at meeting
Welcome Bags \$1,000	Priority Placement	Prominent	3	Banner Ad		Name & logo on bags
Brochure Design & Printing \$4,000	Priority Placement	Prominent	3	Banner Ad		Name recognition on brochures
Break Package (Fri) \$4,000	Priority Placement	✓	3	Unlimited Rotating Ads		
Break Package (Sat) \$3,000	Priority Placement	✓	3	Unlimited Rotating Ads		
Lanyards	Assigned	✓	2	Unlimited Rotating Ads		Company logo on lanyards

2025 Proposed Exhibit Hall Layout



Conference Terms

DMA is organizing this Conference and plans to allocate space to exhibitors in an exhibit hall at the conference venue. The Exhibitor expresses interest in showcasing at the conference and accepts the following terms:

Payment Policy: Confirmation will be provided only after receipt of payment. Exhibit space is assigned based on sponsorship level; therefore, exhibit space will not be held open without payment in full. Payment by charge card is accepted at time of registration. Check payment can be made to DMA and mailed to DMA/GA, 3530 Gleneagles Ct, Snellville, GA 30039.

Exhibit Space: The space provided is for a 6' skirted, tabletop display. Exhibitor shall arrange their exhibit and display so that they do not obstruct other exhibitors.

Set-up and Breakdown: Exhibit set-up is between 7:30 am and 10:00 am Friday morning, April 25, 2025. Exhibitors may join attendees for breakfast at 7:30 am. No exhibits may be dismantled before 6:00 pm that day.

Exhibit Assignment: DMA reserves the right to determine eligibility of any company or product for inclusion as an exhibitor and to assign or relocate exhibits as it deems necessary. DMA will make reasonable efforts to separate exhibitors of like products/services, but no assurance can be given to such separation. Every effort will be made to accommodate exhibitor's preferences. You will receive notification of table assignment after the registration deadline, April 10, 2025.

Sponsorship Level: Some sponsorships are exclusive to one business or have limited availability for that Sponsorship Level. Sold-out maximum levels will be determined by the earliest registration dates.

Prizes: Exhibitors may elect to have prizes available for door prize drawings at the Exhibitor Reception, 5:00 pm - 6:30 pm on Friday, April 25, 2025. Please be available to present your door prize and have your company's sponsorship recognized. Door prizes are not required.

Cancellation Policy: Cancellations made in writing by April 1, 2025 will receive a full refund minus \$25 for administration costs. No refunds are allowed for cancellations after April 1st; however, any amount paid can be applied toward Exhibitor fees at the next Annual Conference. If for any reason the 2025 Conference has to be cancelled by DMA, all registration fees will be refunded via received payment method or you can elect to have it credited to your account for the next DMA event.

Join DMA at the 22nd Annual Conference

Empowering the future of dermatology and aesthetic practices on the road to success.

Click **HERE** to Register and Pay Online

or mail APPLICATION and check to

DMA/GA

3530 Gleneagles Ct

Snellville, GA 30039

For additional information contact one of the organizers:

Kim Gooden

Director,/President

khgooden@gmail.com

770.480.8613

Melinda Lomax

Director/Secretary-Treasurer

mlomax@bellsouth.net

678.641.6156

Hotel Conference Services Manager

Christy O'Connell

christy.oconnell@hotelatavalon.com

678.722.3639

Dunlop Productions (for electrical outlets)

Scott Kelley

skelley@dunlopproductions.com

Follow DMA on line at

DermatologyManagersAssociation.org

to see current information and updates.

Thank You to Past Sponsors & Exhibitors

Abyde
Aclaris Therapeutics
ADP*
Advance Care Consulting
Aerolase
Aesthetic Injector Academy*
Aesthetic Management Partners*
Aesthetic Solutions Inc*
Affinity Bank*
Aflac*
AIM Med Spa Suites
Allergan*
AlumierMD
American Reprographics
Apollo Med Innovations
Aqua Dermatology*
Atlanta Best Media
Atlanta Dermatopathology
Atlanta Office Technologies
Avery Partners*
BC Educators*
Benev Sciences*
Barta Media Group
Bellus Medical
Biofrontera Inc*
Brevium*
Candela*
Capital One Spark Business Card
CareCredit*
CareStream America*
Carraway & Co
Carter-Young Inc*
Cash Flow Systems
Clearwave*
CloudTalk Interactive*
Connected 2 Consulting
Connexus Group*
Corza Medical/Surgical Spec
Cosmed Dermaceuticals
CPN Biosciences
Crown Aesthetics*
Crown Tenant Advisors*
Cynosure

Dermatology Solutions Group*
Dermatopathology Partners*
DermPro*
DermTech*
Digital Agent
Digital Media Nation/Reputation Sensei*
D-PATH/PathAI Diagnostics*
E3 Healthcare Consulting*
Edge Business Systems
Ellacor*
Evolus
Galderma*
Geneo United*
Greer Medical Group*
GSG Compliance
The HydraFacial Company
Inform Diagnostics
InMode*
Ipsium Diagnostics*
ISDIN*
Jackson Physician Search*
Kardon*
Key Practice Solutions
Klara
KMN CPA LLC*
Kudzu Medical Group
LeVino Jones Medical Interiors
LocumTenens.com
Lumenis*
Lutronic
MagMutual Insurance*
Marietta Wealth Management*
McMillian & Associates*
Medco Data*
Med-Hire
Medical Management Association
Medicus IT*
MedMal Direct Insurance*
Medsender*
Merz Aesthetics*
Meta Med Marketing
Midmark Corp
ModMed
myDermRecruiter
Network 1 Consulting*

NextPatient*
Nextech*
New Medical Technology*
Northside Hospital Melanoma
Nutrafol*
Patient Point
Payground
Payment Pros
PDQ Services
Pierre Fabre
Promptly Patient Experience Suite
Radius Global Solutions
Ra Medical Systems
Randstad USA
Refine USA*
Revance
Revelle*
Revision Skincare*
RVL Pharmaceuticals*
RxVantage
Sciton*
Sensus Healthcare
Shandy Creative Solutions*
SkinBetter Science
SkinCure Oncology*
SkinPath Solutions*
Skin Type Solutions
SKNV*
Societe Clinical Skincare*
Southern Vitality Medical/Pro-Nox*
Specialty Consulting Services
Stallings Financial Group
Strata Skin Sciences
Stratpharma Inc
Sun Pharma*
Synovus
The Miller Group America
Titan Aesthetic Recruiting
Topix Pharmaceuticals*
Vector Medical Group
Vital Interaction
Weave
UVBio Tek/MedTek LED
Volunteer Benefits at Work
Warren Averett*

*Denotes 2024 Exhibitor